User guide

How to use Idea AI

From registering a need to shaping an idea and saving it

The screenshots were taken with sample data.

What Idea AI can do

- Register a problem you face (a need), and the AI comes up with ideas to solve it.
- BASIC builds the whole idea in one go. PRIME lets you deepen it item by item, confirming each as you go.
- You can create a picture of the idea (Image Ideas) and save it as Word or PDF.
- There is also "Project Brain Ideation AI", an AI of your own that reads your documents and talks with you.

BASIC and PRIME

	BASIC	PRIME
Best for	Seeing the whole idea at once	Deepening each item and confirming as you go
How to redo	"One more time!" recreates the whole idea	Per item, with "Regenerate" and "Confirm"
How it flows	The whole idea is shown on one screen	Work through five stages, from Development background to Communicate

Who can use it, and how often

- Generating ideas is for subscribers (including trials). Ideas can be viewed by their creator and by the people they are shared with.
- Price: AI Advanced ¥3,300 / month (tax incl.)
- Image Ideas can be used up to 50 times a month on a personal plan, 15 times during a trial, and 200 times on a company plan. The count resets on the 1st of each month.

What this guide covers

1 Register a need

Press "+ Register a need"
Enter a title and the problem, then press "Register and start ideation"
Choose BASIC or PRIME

2 Create an idea with BASIC

The AI's idea is shown
Choose your next step from "What you can do with this plan" on the right
"One more time!" recreates the idea in the direction you choose
"Image Ideas" creates a picture of the idea
Switch to "PRIME" at the top right

3 Deepen each item with PRIME

Press a stage name in "Idea flow" on the left to work through the five stages in order
Press an item name inside the stage to jump to that item
Review the content, then press ① Regenerate or ② Confirm to the right of the item name
Go back to an earlier version from the item's versions
Press "Next stage" at the end of a stage

4 Save

Save with ① "Save as PDF" or ② "File output"

5 Talk with Project Brain Ideation AI

Drop documents to start talking with a new brain
Type a question ① or press a suggestion ② to ask the brain
Turn product ideas into a development concept

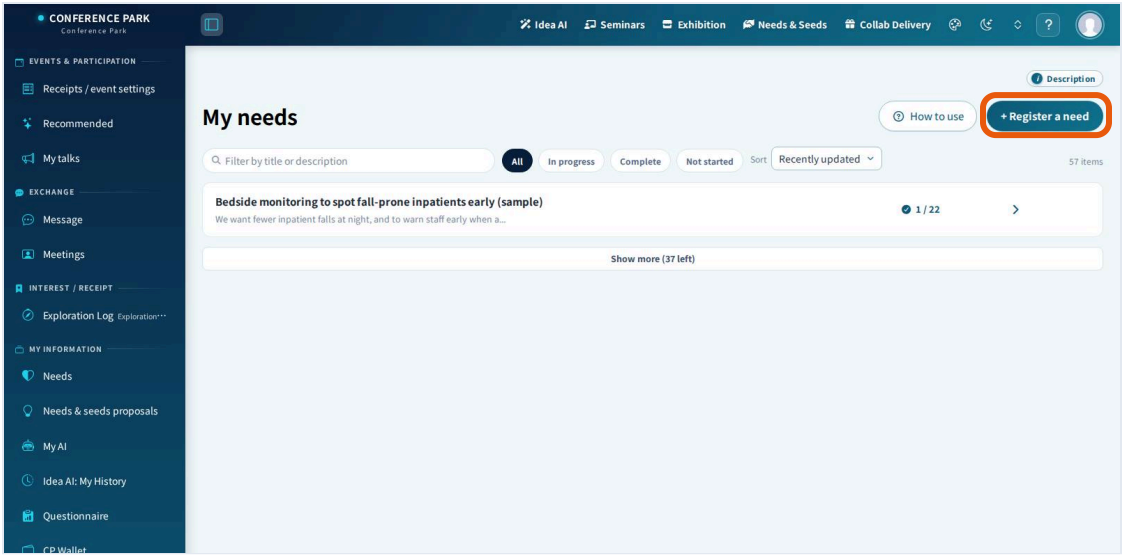
1

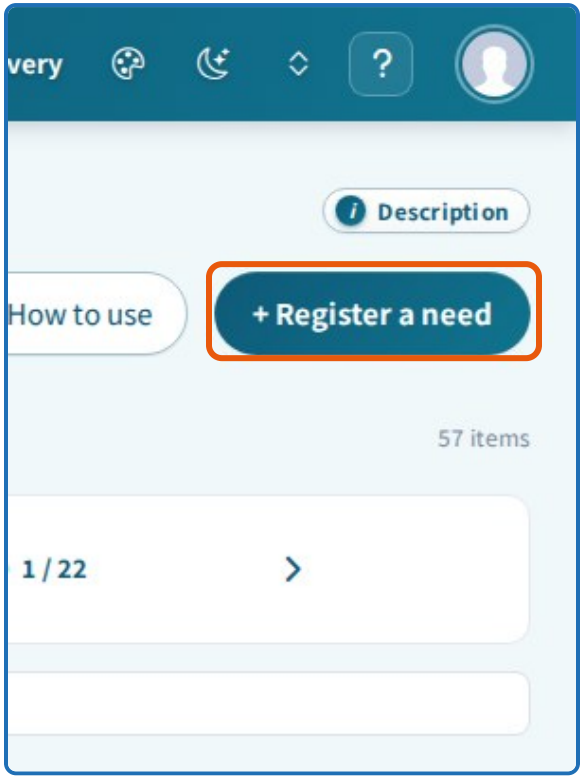
Register a need

3 screens

Press "+ Register a need"

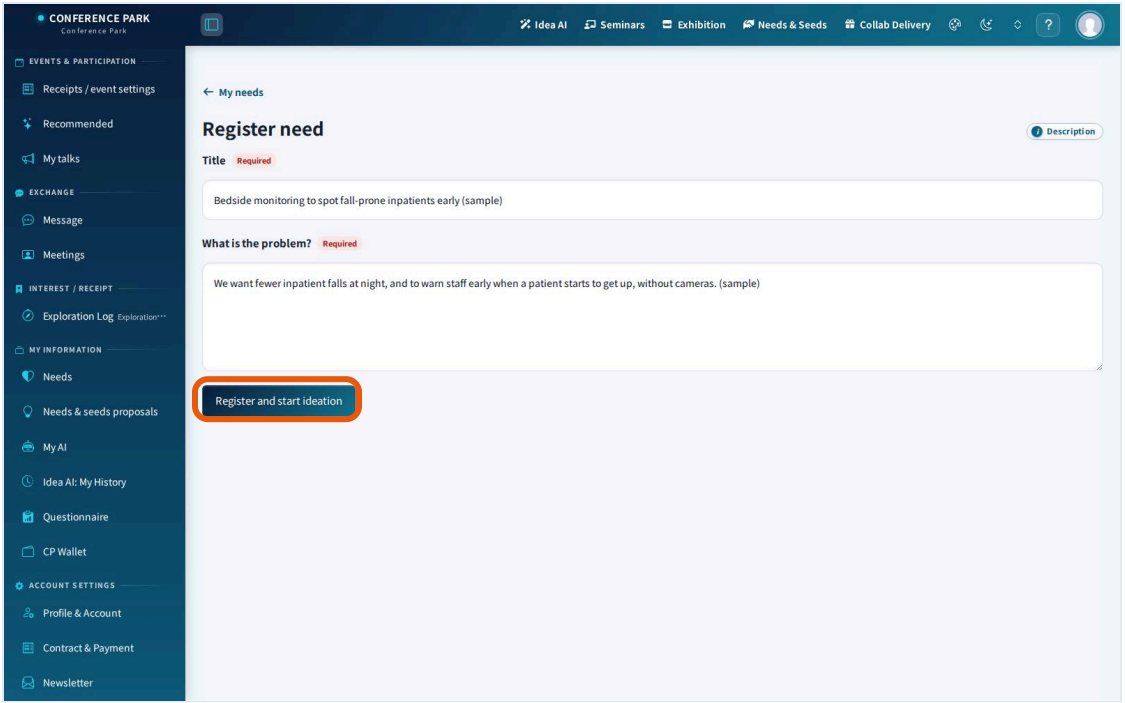
This is the list of your needs in the Idea AI. Each need you register (a problem you want to solve) gets its own row, and the ones you worked on most recently come first. The list also shows how many PRIME items are confirmed (n / 22).

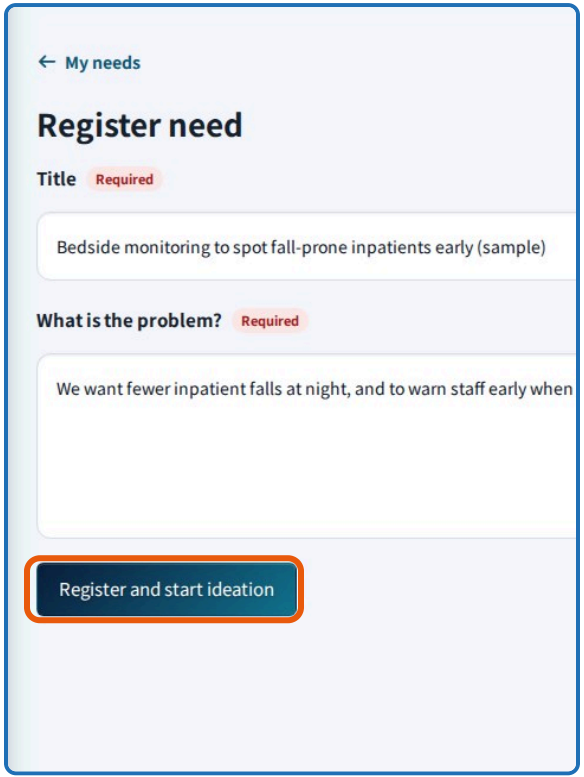




Enter a title and the problem, then press "Register and start ideation"

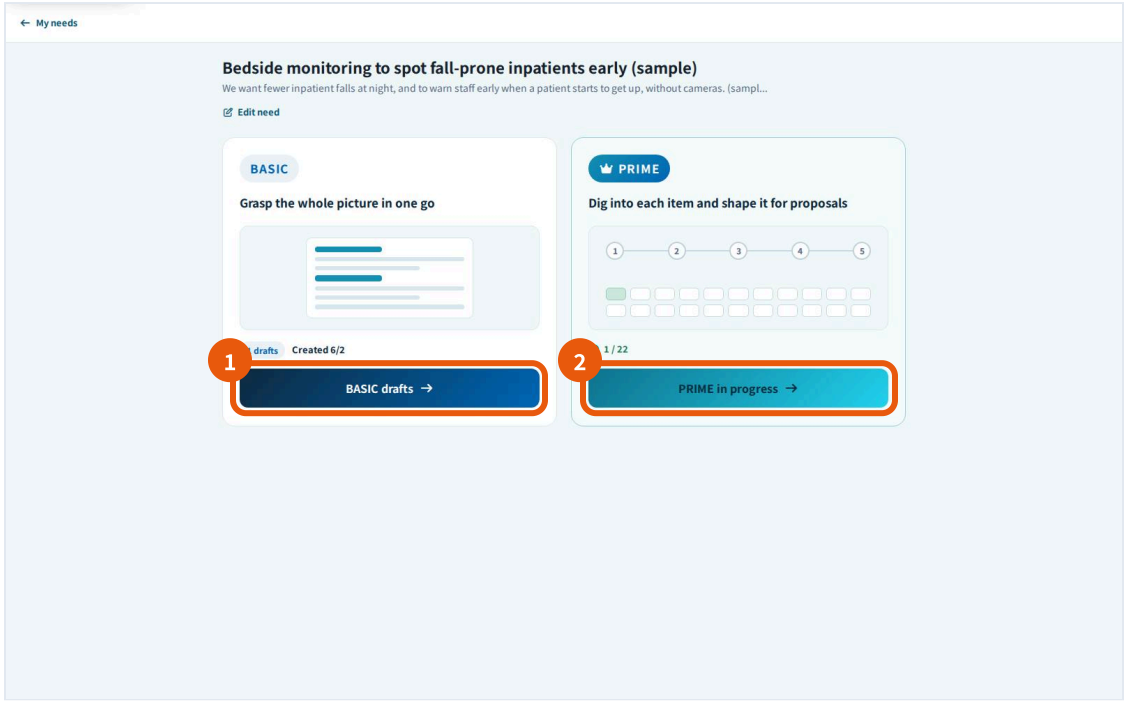
One or two lines about the problem is enough. You can rewrite it later.

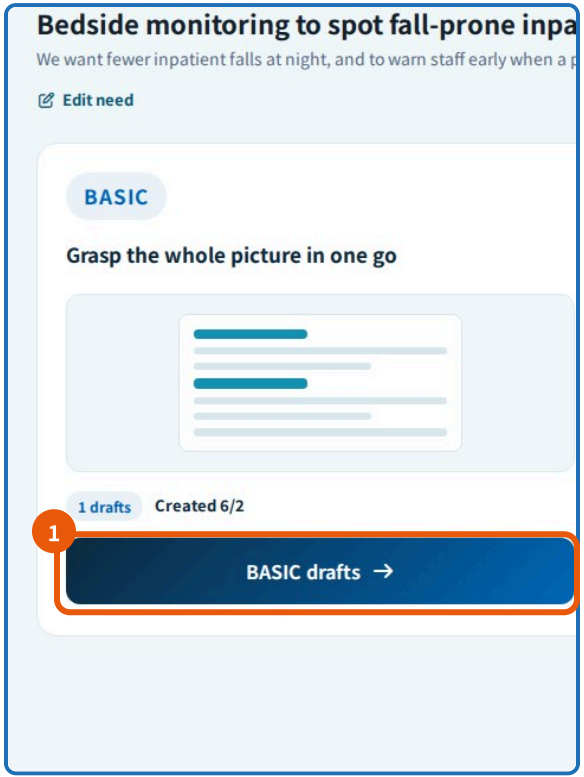




Choose BASIC or PRIME

After registering, you come to this screen. Choose BASIC to grasp the whole picture first, or PRIME to dig into each item. You can switch later.





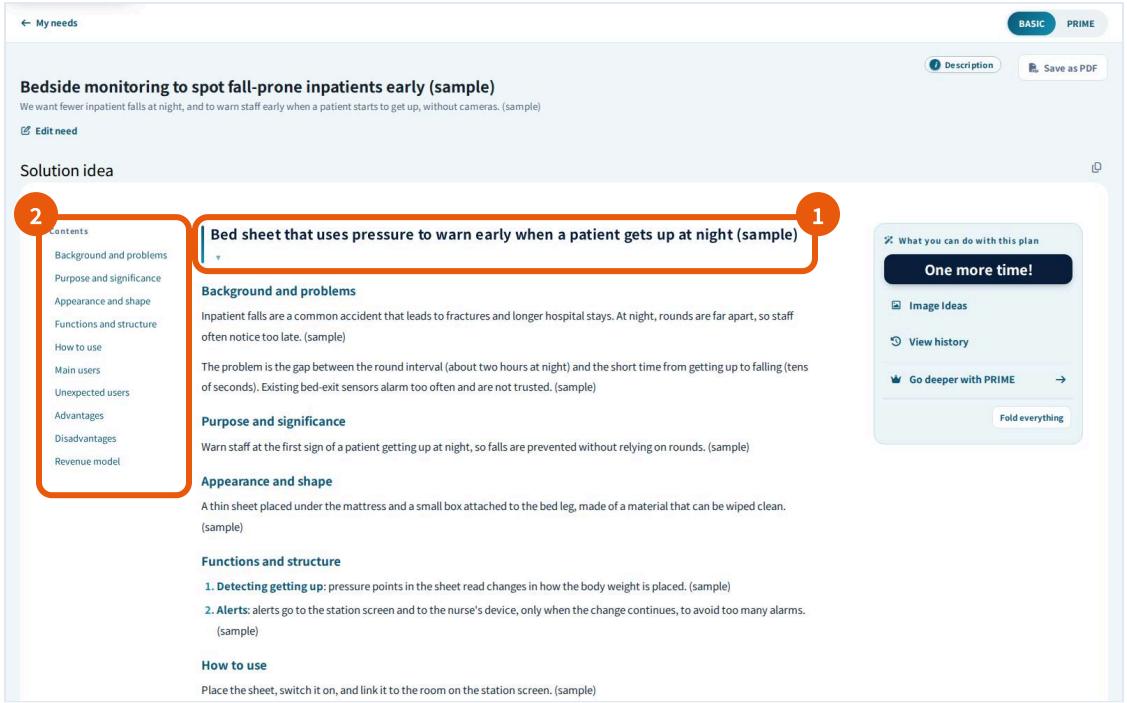
2

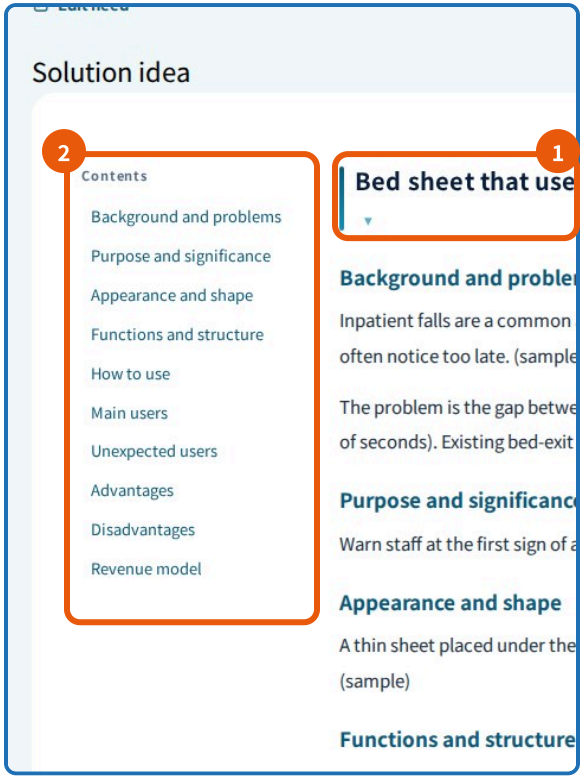
Create an idea with BASIC

5 screens

The AI's idea is shown

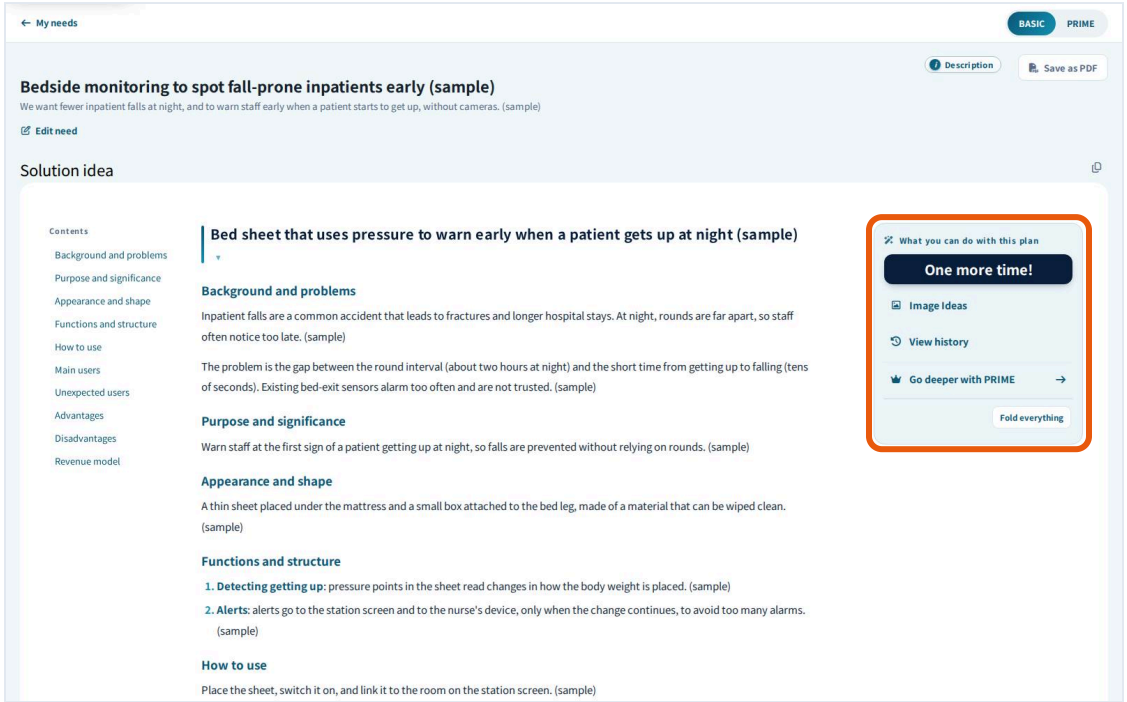
① is the name of the idea. It runs in order from background and problems through purpose, shape, functions, use, users and revenue. Press an entry in the contents ② to jump to that heading.

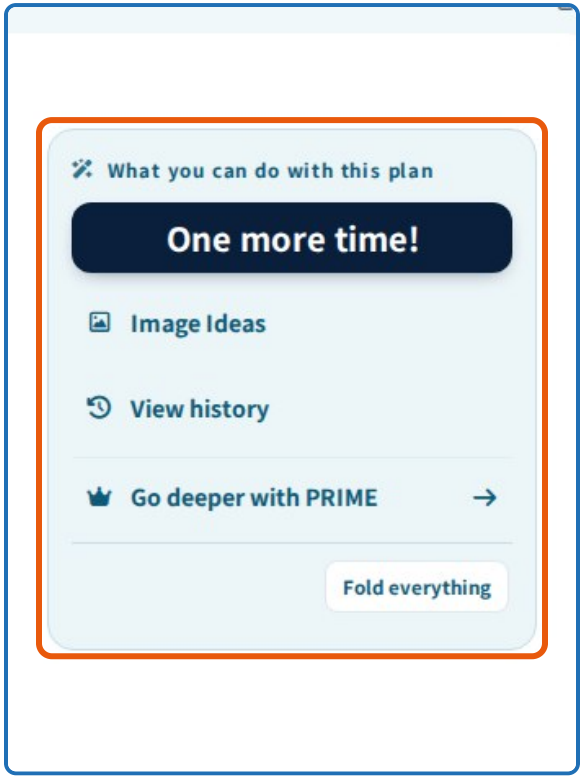




Choose your next step from "What you can do with this plan" on the right

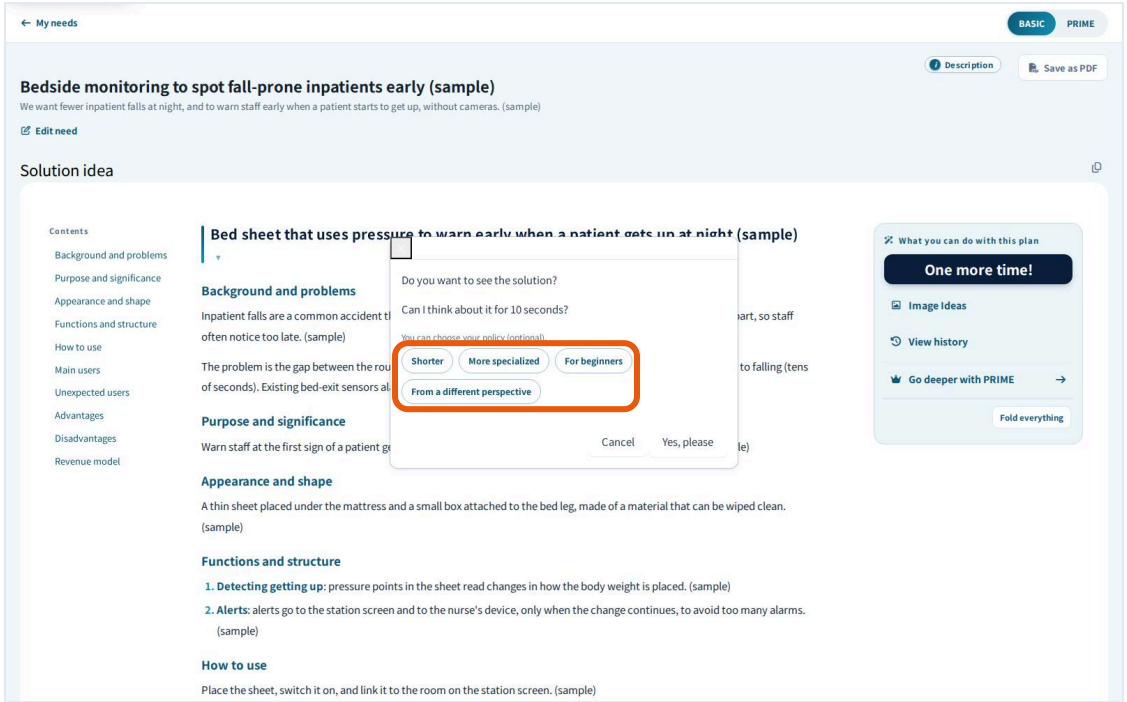
It offers One more time!, Image Ideas, View history and Go deeper with PRIME.

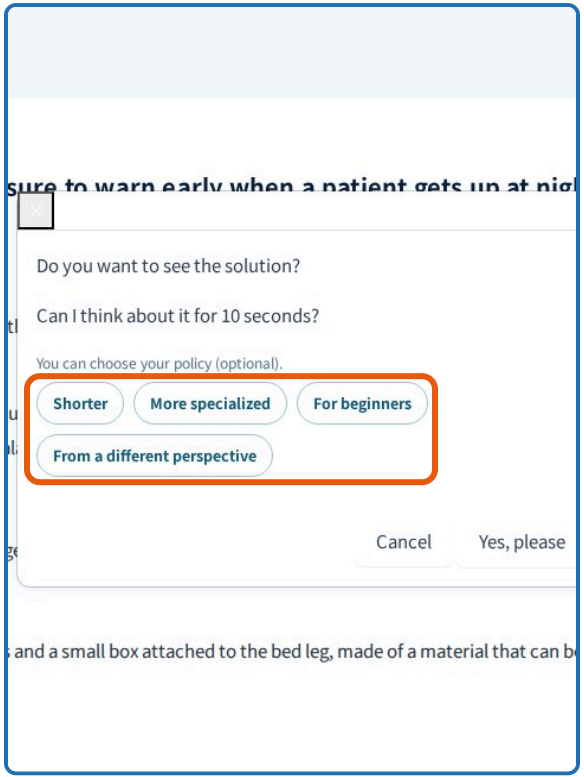




"One more time!" recreates the idea in the direction you choose

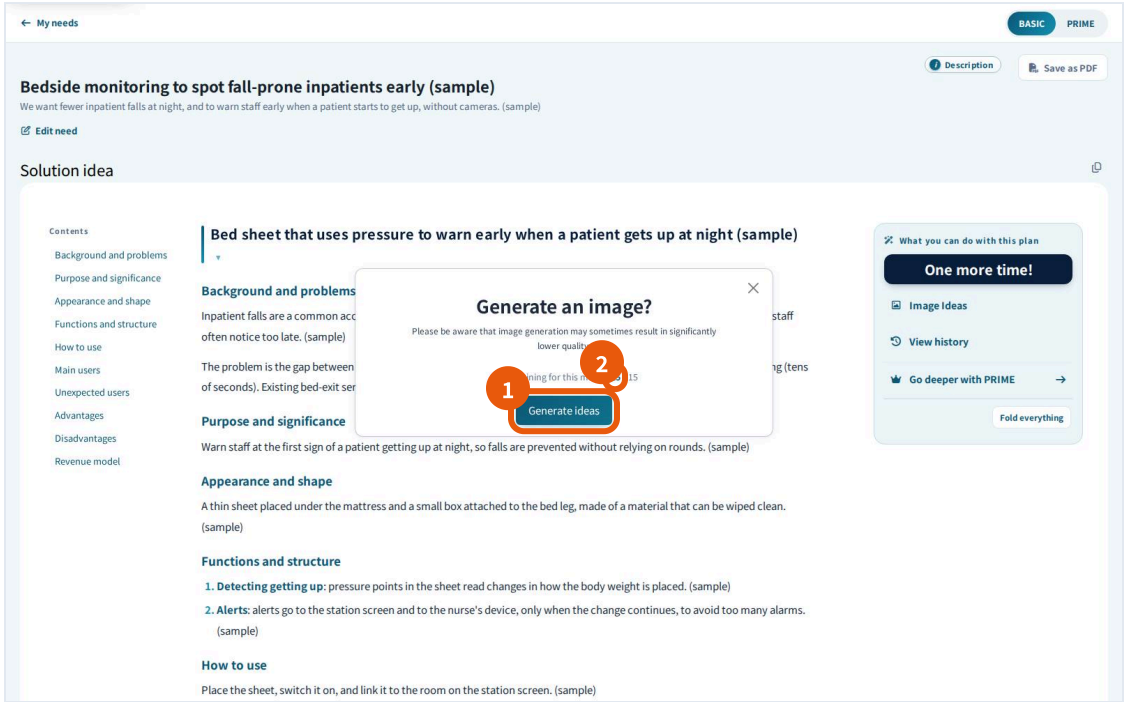
Choose Shorter, More specialized, For beginners or From a different perspective, then press "Yes, please". You can also recreate without choosing.

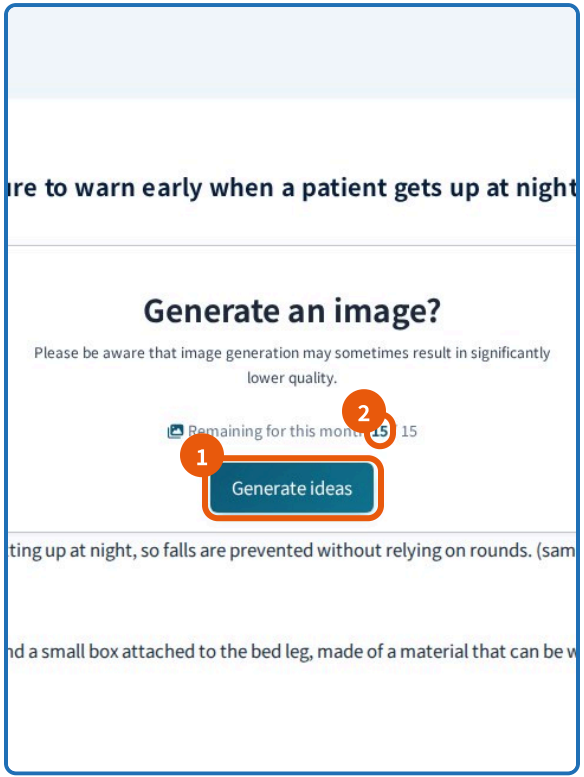




"Image Ideas" creates a picture of the idea

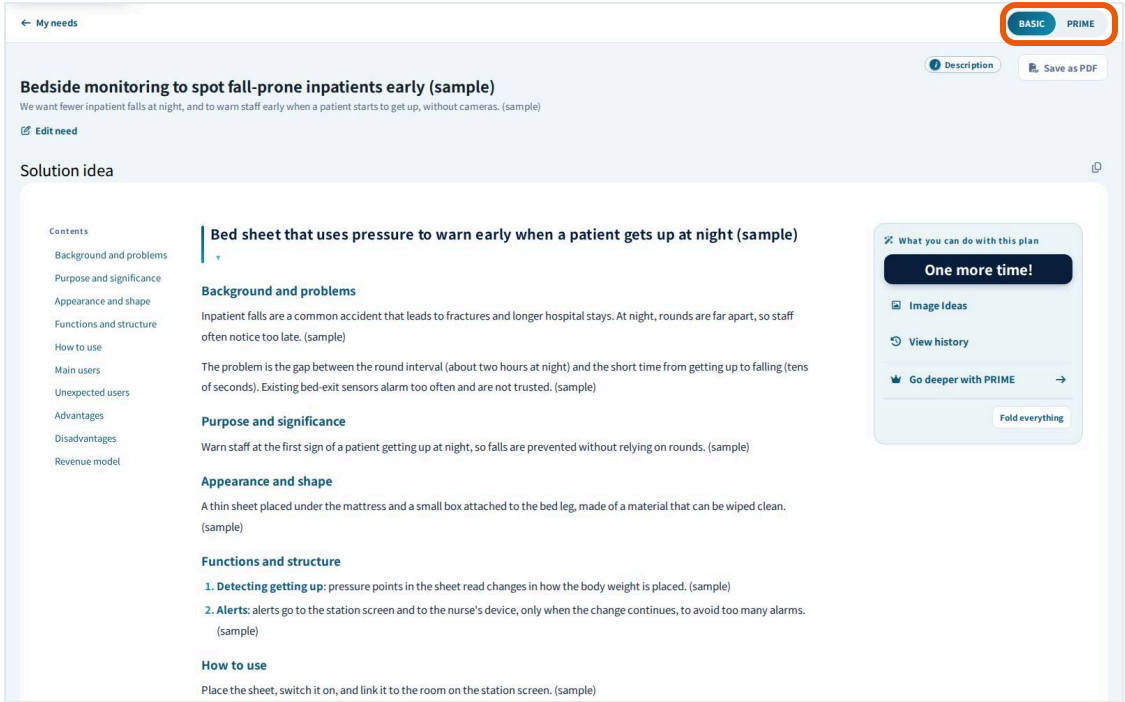
Press ① "Generate ideas" to create the picture. ② shows how many more you can make this month.

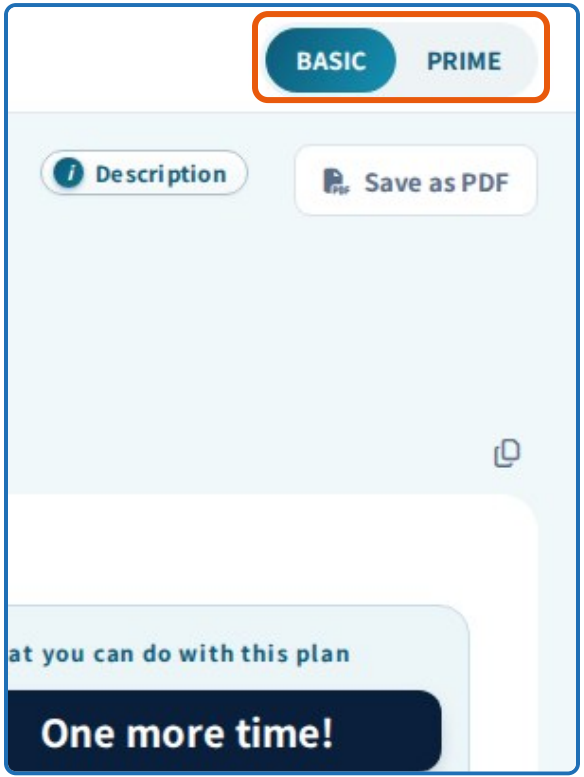




Switch to "PRIME" at the top right

In PRIME you can deepen the idea item by item.





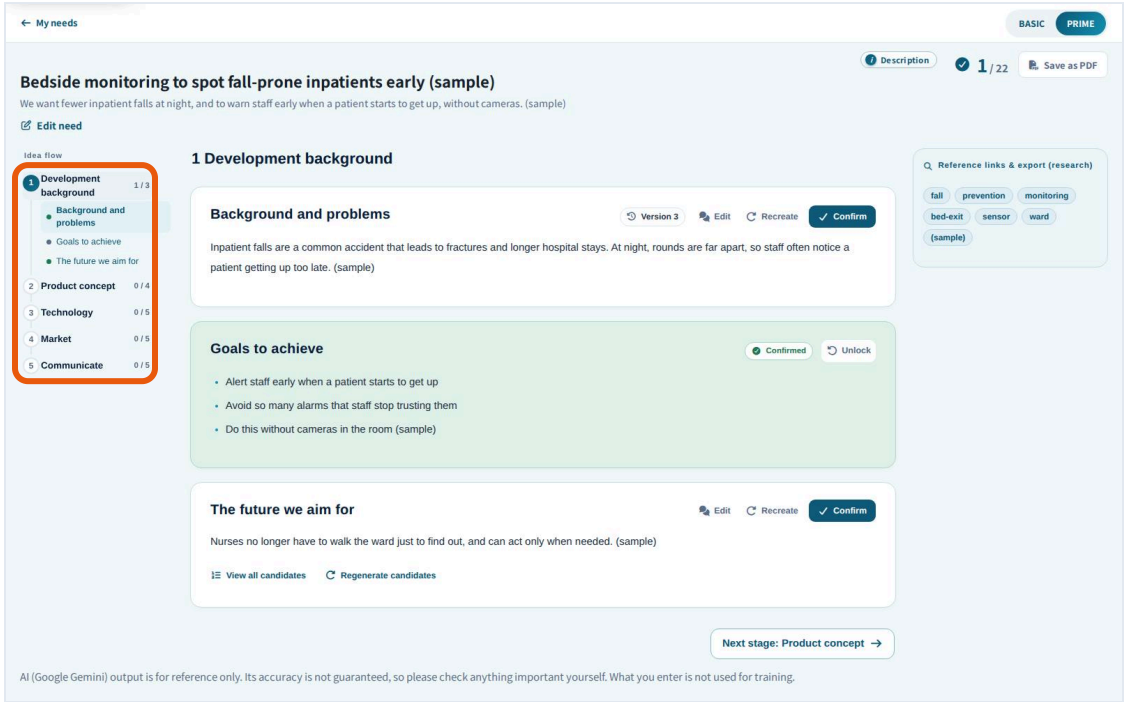
3

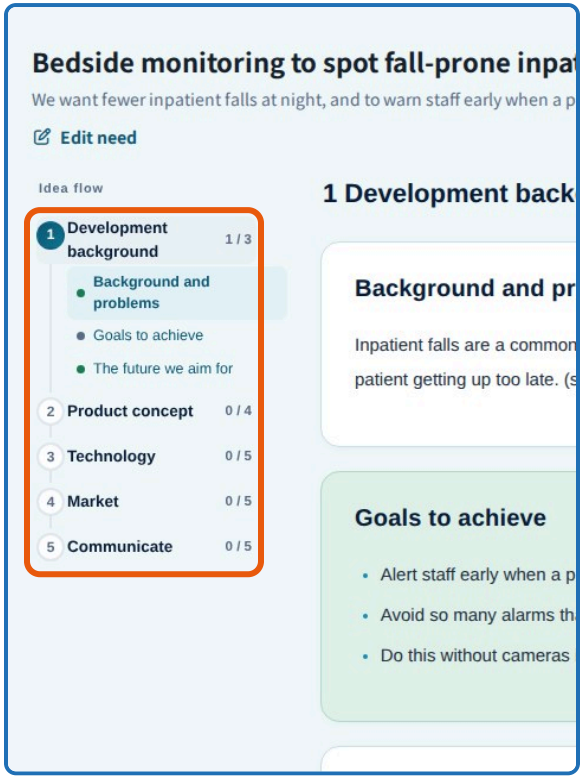
Deepen each item with PRIME

5 screens

Press a stage name in "Idea flow" on the left to work through the five stages in order

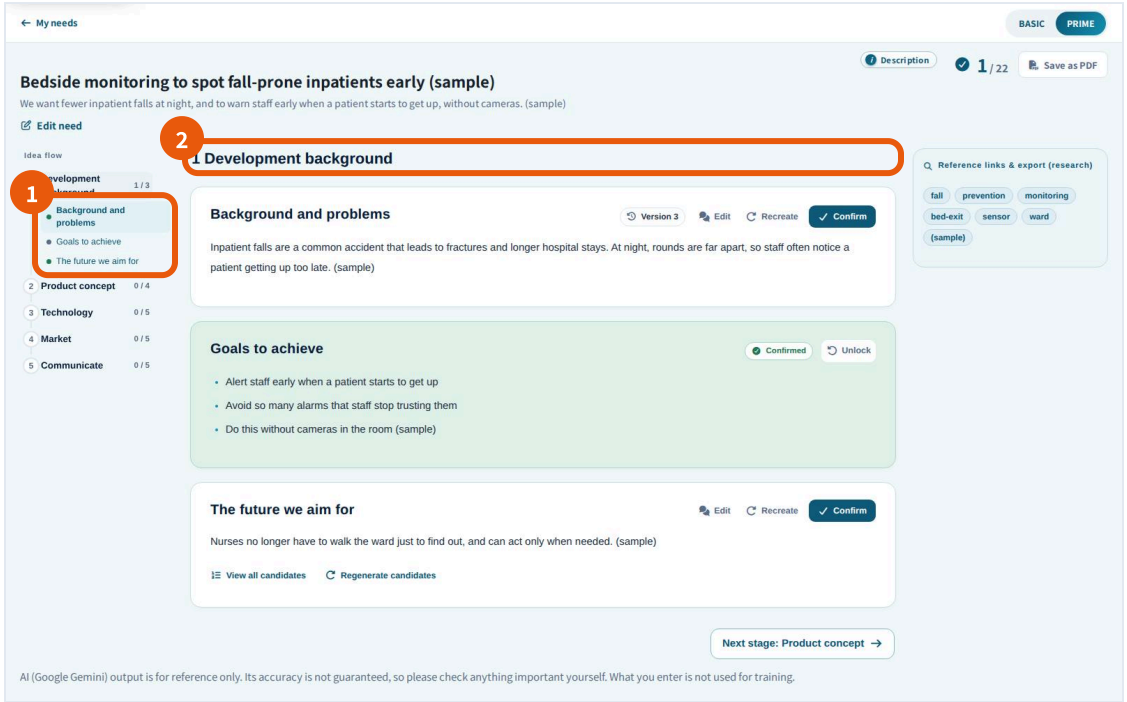
Background → Development image → Technology → Market → Communicate. "1 / 3" means one of the three items is confirmed.

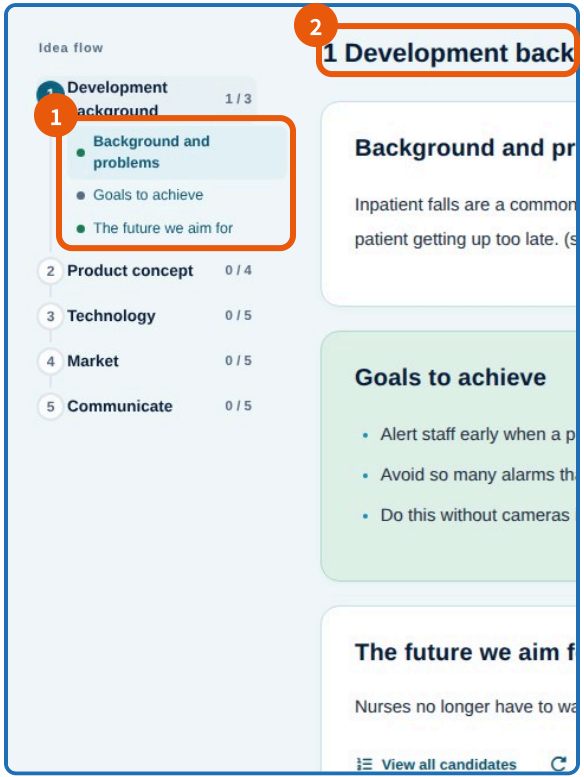




Press an item name inside the stage to jump to that item

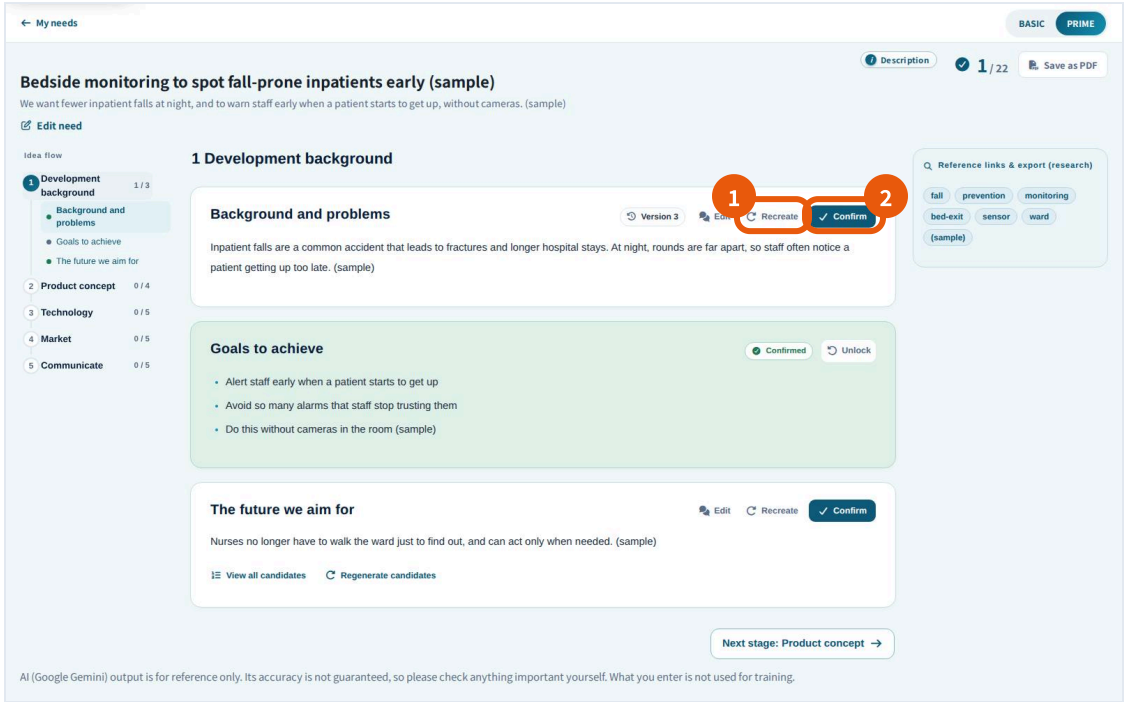
Above the text you see the current stage. The number of confirmed items overall is shown to the right of the need title.

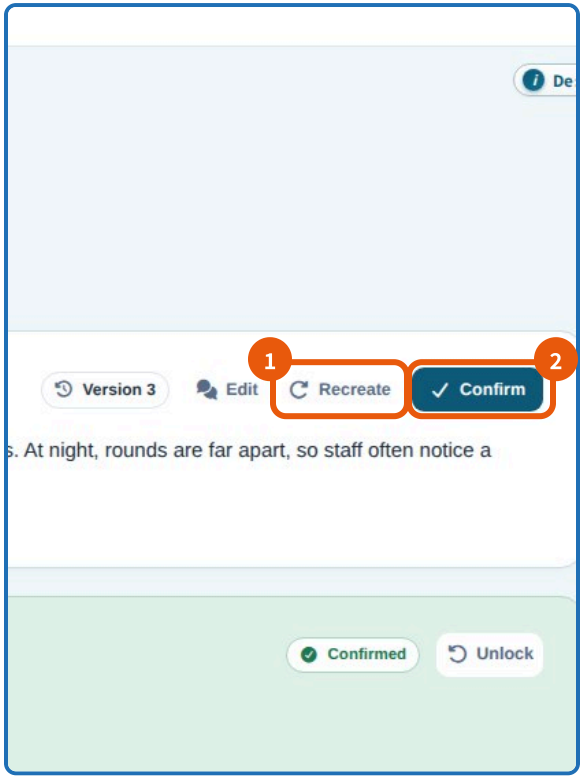




Review the content, then press ① Regenerate or ② Confirm to the right of the item name

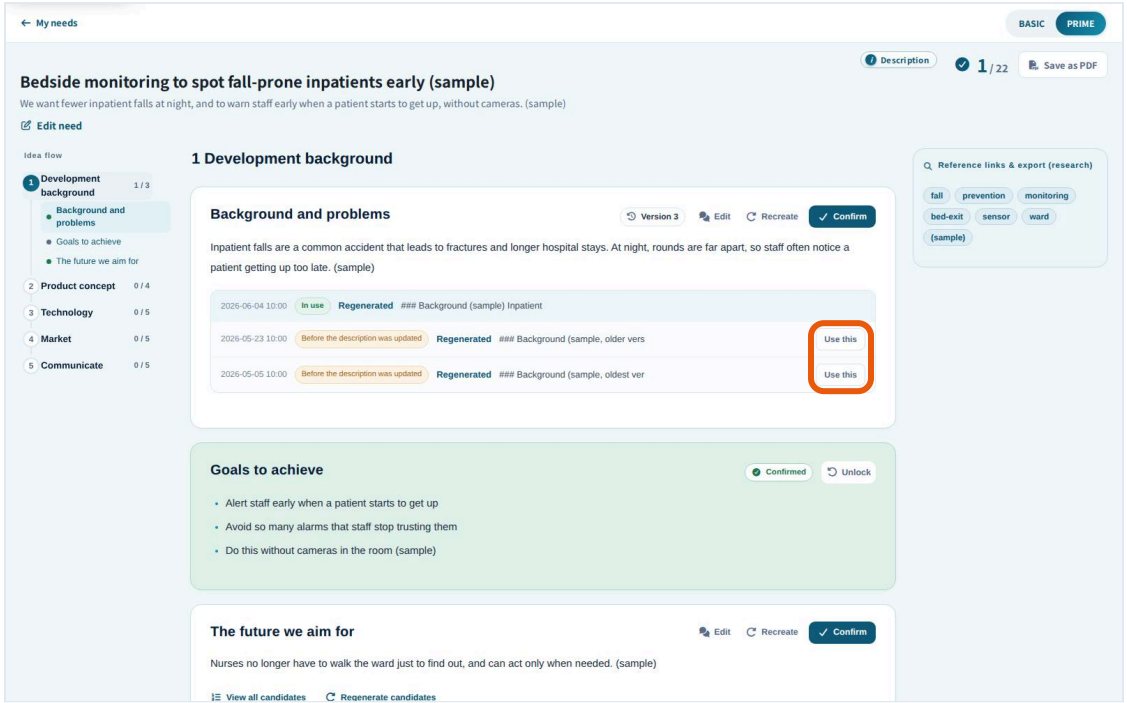
Confirmed items are not overwritten when you run ideation for all items. Use "Unlock" to undo a confirmation.

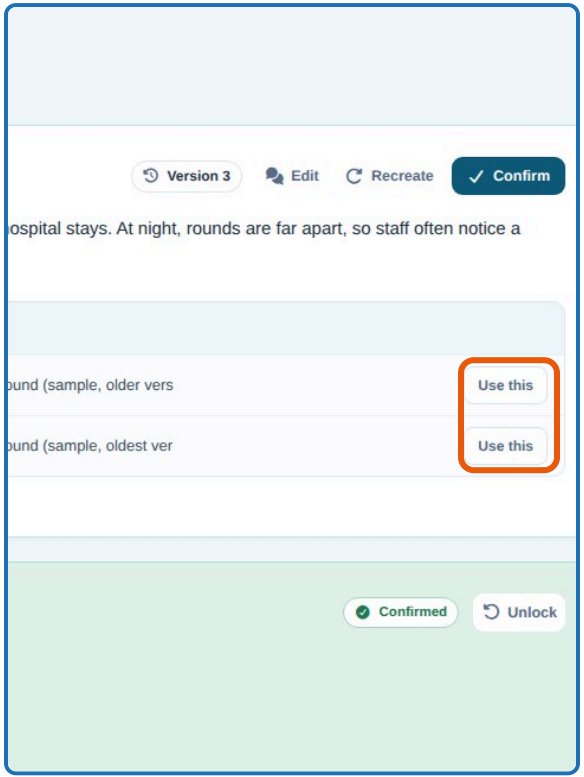




Go back to an earlier version from the item's versions

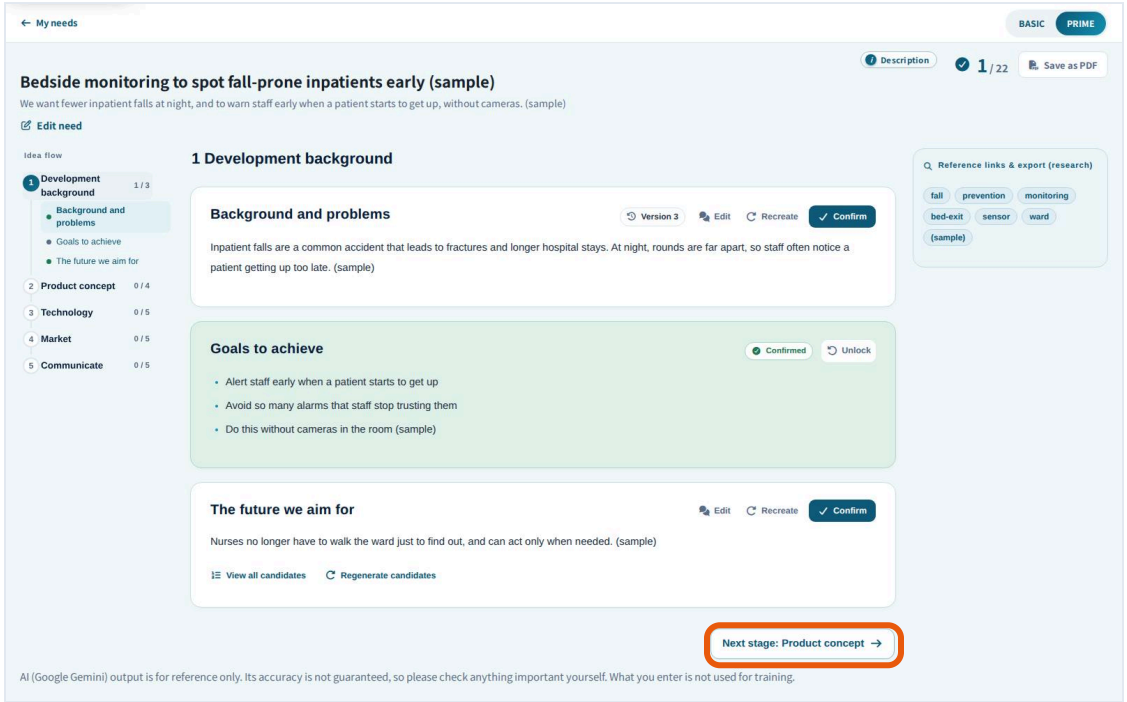
Each time you recreate, the previous version is kept. Press "Use this" on the version you want, and it becomes the main text.

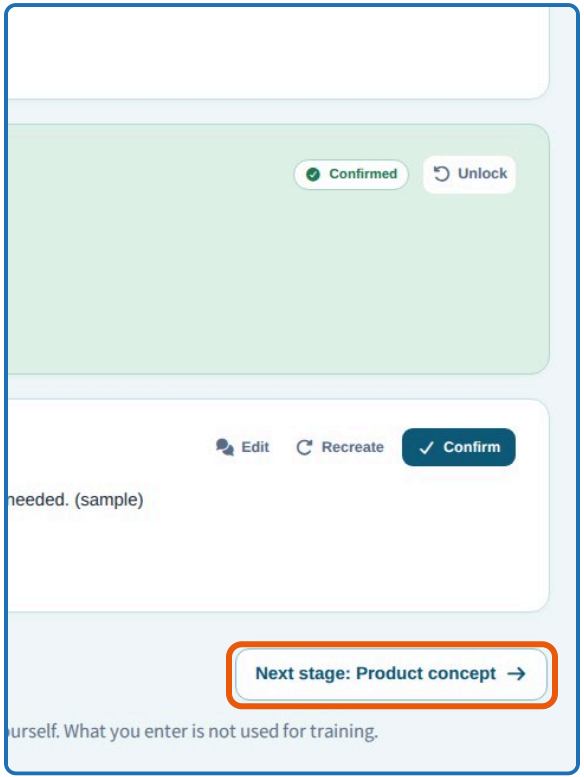




Press "Next stage" at the end of a stage

When you have gone through a stage's items, it takes you to the first item of the next stage.





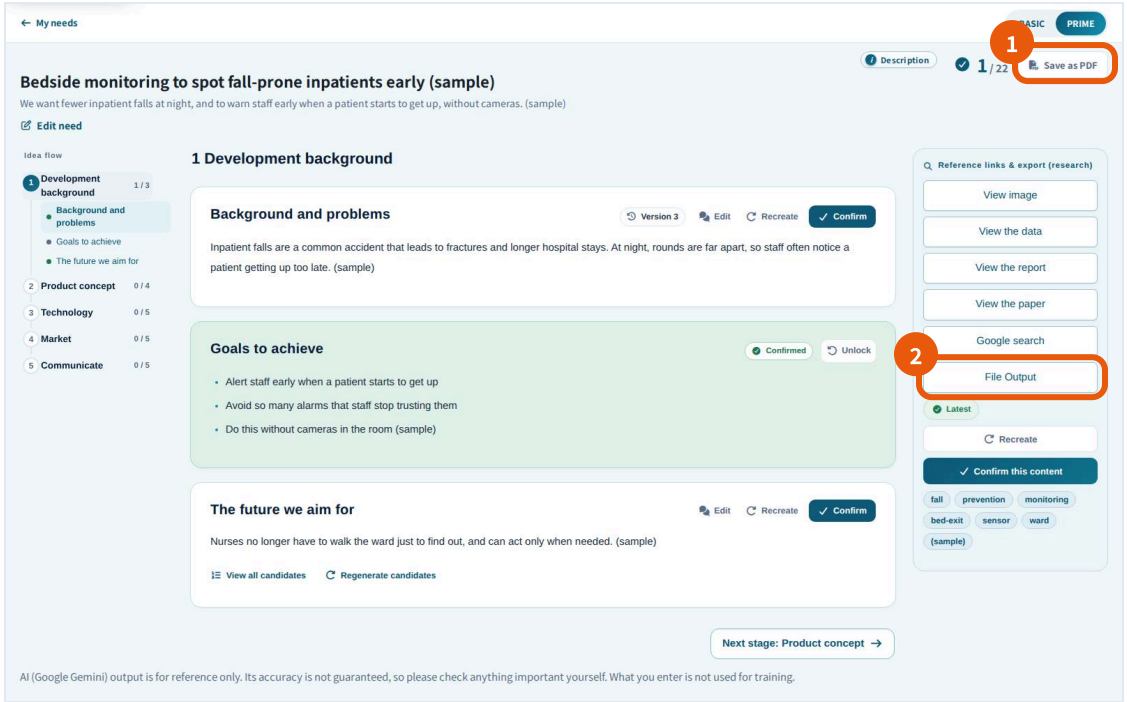
4

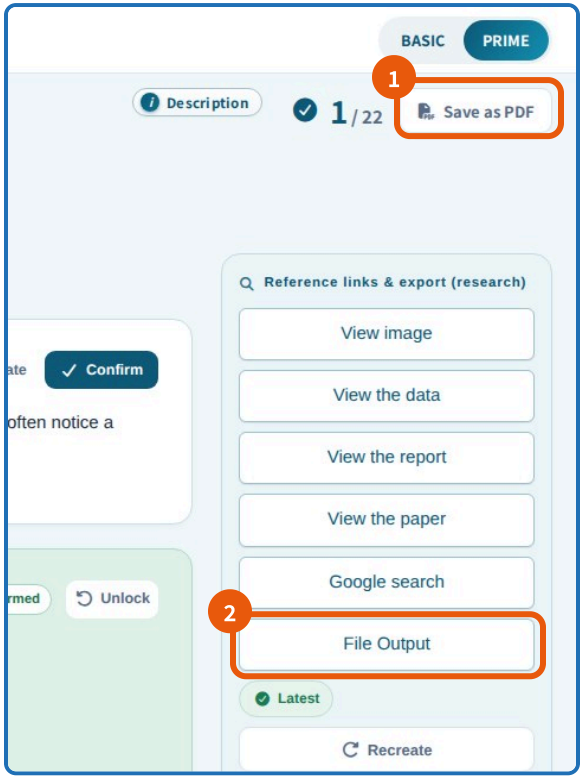
Save

1 screens

Save with ① "Save as PDF" or ② "File output"

"Save as PDF" saves a PDF from the print screen. "File output" lets you choose a Word or PDF file.





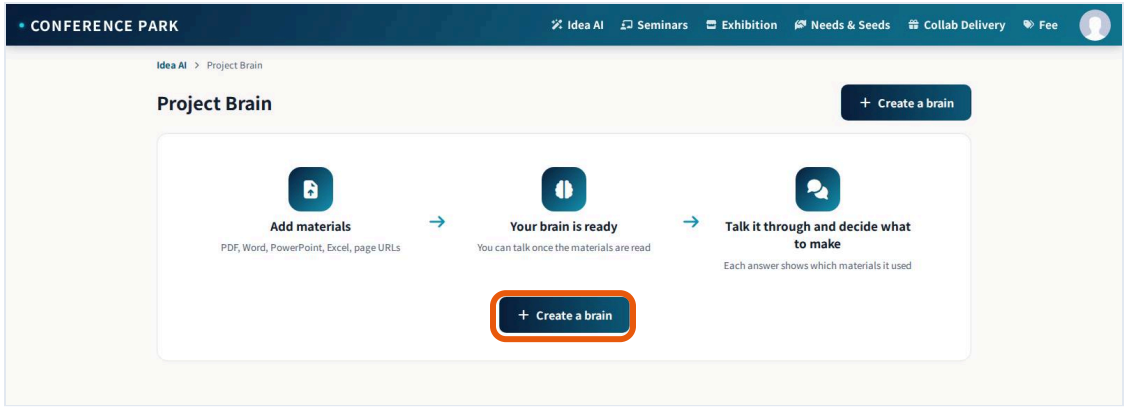
5

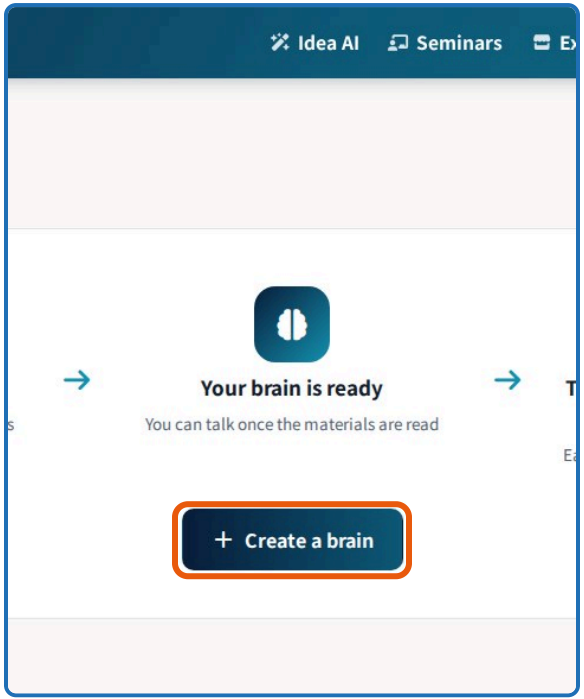
Talk with Project Brain Ideation AI

3 screens

Drop documents to start talking with a new brain

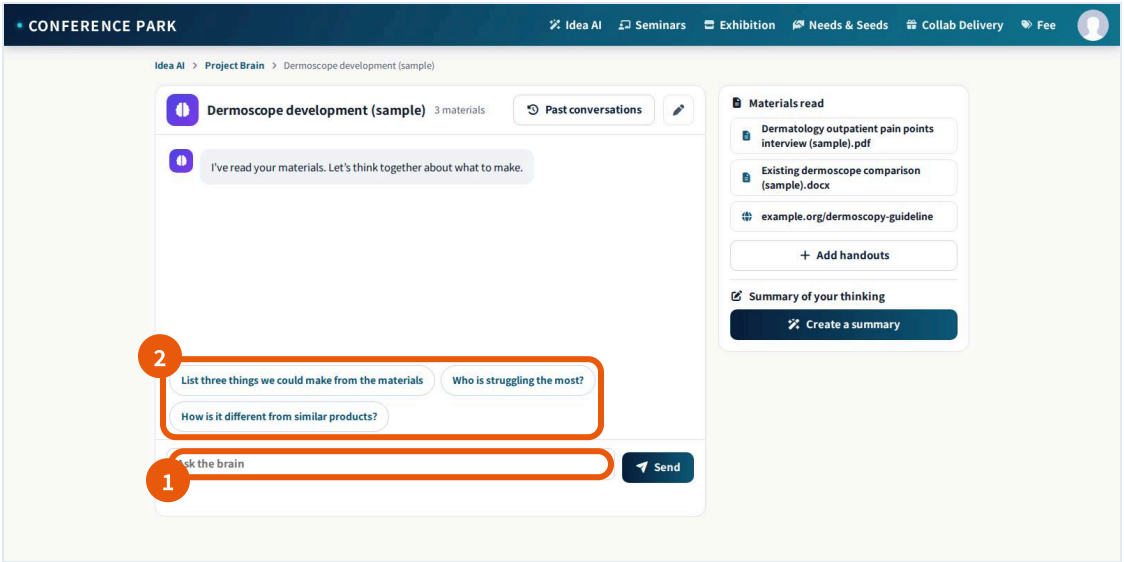
Drop PDF, Word, PowerPoint, Excel or text files, or paste a page URL. When reading finishes, the brain screen opens. The name is taken from the first document.

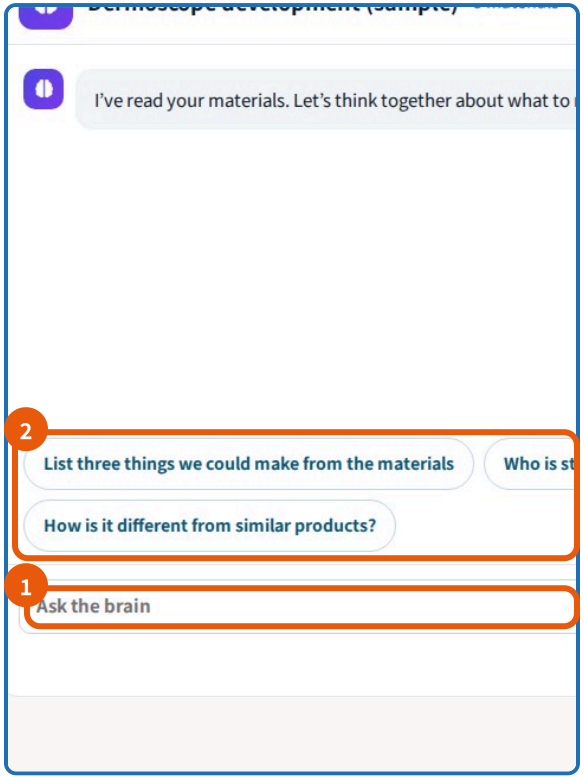




Type a question ① or press a suggestion ② to ask the brain

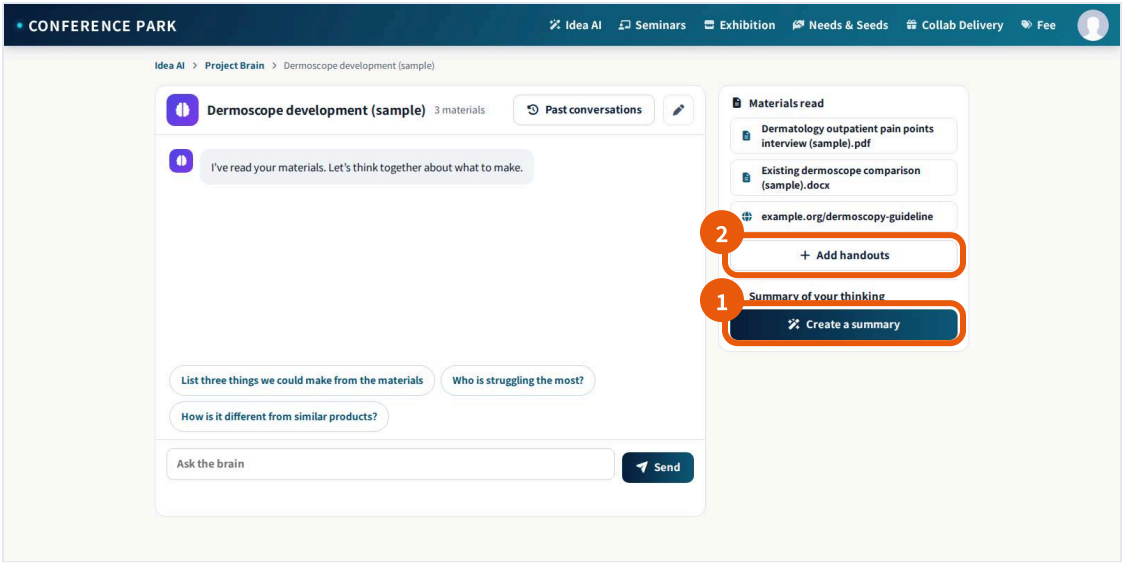
Documents are on the left, the conversation in the middle, and product ideas to build on the right. Uncheck a document to leave it out of answers. Up to 30 answers a month are free; after that each answer uses 5 CP.

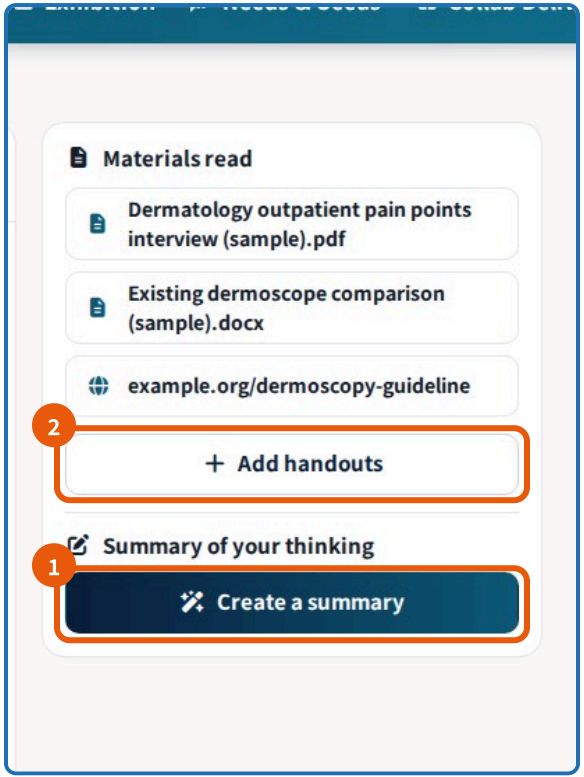




Turn product ideas into a development concept

Press "Add to ideas" under an answer to list it on the right. Each idea shows the reason, source documents and what to check next; "Make a development concept" takes you to Concept Ideation AI.





What you save

- The Word and PDF files from "File Output" contain the idea shown on screen, with headings and a table of contents.
- The "PDF" button saves the idea shown on screen as a PDF from the print screen.

If you need help

- Use "i Description" at the top right of a screen to see how that screen works.
- Use "Contact" at the bottom of the screen to reach our staff.
- The latest version of this guide is at https://cpk.jp/manual/idea-ai